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Stanford University**



- Founder and Partner, Education Access Strategies, LLC
- Head of School, SEED School, Washington, DC
- Headmaster, Bullis School, Potomac, Maryland
- Principal, John Burroughs School, St. Louis, Missouri
- Board Chair, Association of Independent Schools of Greater Washington
- Board Officer, National Association of Principals of Schools for Girls
- Presenter, 2007 NAIS Annual Conference, "The Head Search: A Board's First and Foremost Duty"
- Research Director, National Advisory Council on the Education of Disadvantaged Children
- Senior Analyst, National Institute of Education

**Charly Ryan, Associate
University of Maryland**



- Director of Alumni and Major Gifts, Bullis School
- Capital Campaign Director, Bullis School
- Director of Development, St. Francis Episcopal Day School
- Director of Youth Programs, Potomac United Methodist Church

**Education Access Strategies, LLC
Strategic Planning**

Board Retreats

Beauvoir School: Washington, DC

- Strategic Planning • Governance

Browne Academy: Alexandria, Virginia

- Board Retreat • Administrative Restructuring

Butler School: Darnestown, Maryland

- Transition and Governance Planning

Congressional Schools: Falls Church, Virginia

- Board Retreat • Strategic Planning
- Board and Head of School Evaluation

**DeMatha Catholic High School:
Hyattsville, Maryland**

- Strategic Planning • Administrative Restructuring

Evergreen School: Wheaton, Maryland

- Strategic Planning • Board Fund Raising
- Board Retreat • Governance

Green Acres School: Bethesda, Maryland

- Strategic Planning • Board Retreat

Harbor School: Bethesda, Maryland

- Board Retreat

National Park Trust: Rockville, Maryland

- Strategic Thinking • Board Fund Raising

**Seneca Academy & The Circle School:
Darnestown, Maryland**

- Board Retreat • Strategic Thinking

St. John's Episcopal School: Olney, Maryland

- Strategic Planning • Board and Head of School Evaluations

**St. John's Parish Day School:
Ellicott City, Maryland**

- Mission and Vision Development • Strategic Thinking
- School and Church Relationships

General References:

Betsy Downes, Executive Director,
Association of Independent Schools of Greater Washington

Ron Goldblatt, Executive Director,
Association of Independent Maryland Schools

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Anticipate Greatness

**Education Access
Strategies,
LLC**

Strategic Planning Services

Providing tailored strategic and management services to educational, non-profit, and related organizations



- Strategic Planning
- Board Development
- Executive Searches

“A goal without a plan is just a wish.”

-Antoine de Saint-Exupery, French author

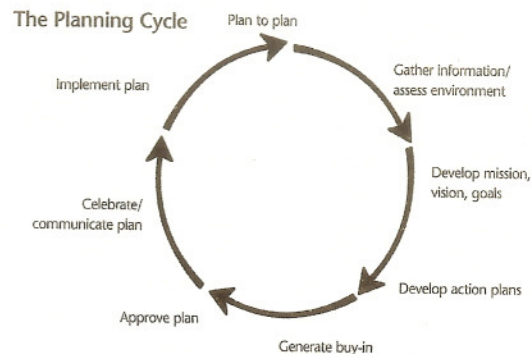


Is Your Organization Considering a Strategic Plan?

Let EAS help you answer these questions:

- Where are we headed and when will we get there? (Vision)
- Why are we headed there? (Issues)
- What will we see as we change? (Goals)
- How will we engineer the change? (Strategies)
- What won't change? (Values and Mission)

-Christina Drouin, Founder and Executive Director of Center for Strategic Planning



-Mary DeKuyper, *NAIS Trustee Handbook: A Guide to Effective Governance for Independent School Boards*

Why Choose Education Access Strategies?

Expertise and Options to:

- Prepare board and school for strategic thinking/planning
- Facilitate focus groups and planning retreat
- Design and analyze surveys
- Guide writing
- Integrate plan into school's budget
- Tie plan to annual review of board and head

“A good board is a victory, not a gift.”

-Cyril O. Houle in *Governing Boards*

Getting Started...

EAS will help you:

- Determine who should be on your planning team
- Compile a list of your organization's strategic issues
- Set a planning horizon
- Decide how to best use an outside facilitator



“Create within the board a civic responsibility to address the most salient questions that will fundamentally shape the quality of education for students.”

-Richard Chait, Harvard University

Stephen Carey, author of *The Association and Nonprofit Strategic Planning*, strongly recommends that organizations not try to “go it alone” or use staff members as facilitators because of the perceptions and prejudices they might bring to the task.